



**JUMP-START YOUR  
INFORMATION TECHNOLOGY  
BUSINESS MANAGEMENT  
STRATEGY IN LESS THAN EIGHT  
HOURS**



Each Workshop:

- Can be delivered independently of others in the series
- Less than one day in length and can be delivered at your site
- Drives improvement immediately with tools and guidance *adopted on Day 1*.

**SPEAKING THE LANGUAGE  
OF BUSINESS EXECUTIVES**

*If IT is just a “cost center,” then it’s adding no value to the top line.*

*But if IT is truly an enabler and a competitive advantage, then are you running IT as a business?*

- Are Applications, Services, and Programs driven through a portfolio lens?
- Is your Operating Model and Structure tuned to revenue?
- Is your IT Strategy executed according to the corporate goal - Exit, Growth, Transformation?
- Where are immediate cost savings and revenue enhancement?
- What is the ROI of Information Technology?

*The clock is ticking*

**Fast-Track IT Enablement™  
Series A: IT Business Management**

*Executive Sessions for Immediate Action*

**WORKSHOP A1:**

**DRIVING IT BUSINESS MANAGEMENT  
TRANSFORMATION**

**WORKSHOP A2:**

**ORGANIZATION, STRATEGY AND TEAM BUILDING**

**WORKSHOP A3:**

**ITBM ROADMAP — EXECUTION AND ADOPTION**

**YOUR BENEFITS**

- Your leadership attacking latest IT challenges with structure and rigor on Day 1 — Fast-Track knowledge
- Executive ROI tools and execution plans to advance/measure hard benefits of your IT strategy
- Senior IT managers stepping into IT “business management” responsibility
- Ready to use, structured actions and tools for IT business management
- Executive IT leaders and practitioners who built “business management” IT
- Plans and Answers to your IT Challenge, in one day, with minimal impact to your schedule.



**OUR DIFFERENCE**

Collaborate	Drive	Sustain
<ul style="list-style-type: none"> <li>• R&amp;Rs and action plans for leaders</li> </ul>	<ul style="list-style-type: none"> <li>• ROI in a matter of weeks vs. years</li> </ul>	<ul style="list-style-type: none"> <li>• Tools to maintain and sustain urgency</li> </ul>
<b>Day 1 Readiness</b>	<b>Day 1 Action Plans</b>	<b>Day 1+ Success</b>

**SERIES A WORKSHOP CATALOG ON REVERSE**



# Fast-Track IT Enablement™

## Series A: IT Business Management

### Executive Workshops for Jump-Starting Action

Series #	Series	Work Shop #	Workshop	Executive Mgmt	VP / Directors	Senior Managers	Program & Acct. Mgrs
A	IT Business Management	1	ITBM Fundamentals Driving ROI	Primary Focus	Secondary Focus	Secondary Focus	Secondary Focus
		2	Organization, Strategy and Team Building	Primary Focus	Primary Focus	Secondary Focus	Secondary Focus
		3	ITBM Roadmap for Adoption	Secondary Focus	Primary Focus	Secondary Focus	Secondary Focus



#### WORKSHOP A1: ITBM FUNDAMENTALS DRIVING ROI

#### WORKSHOP A2: STRATEGY AND TEAM BUILDING

#### WORKSHOP A3: ITBM ROADMAP – EXECUTION AND ADOPTION



*IT Business Management leads to higher ROI.*

*Managing the business of IT is not a “nice-to-have”. With focus on bottom line impact, JCC Executive Partners (JCCEP) navigates the domains of IT business processes / hard benefits.*

*Your detailed, documented IT is not a haphazard, generic set of functions and accountabilities. \ IT is neither credible nor collaborative with Lines if Business unless its operating model is rooted in business partnership.*

*To start capturing an ROI in as little as 90 days, requires a roadmap and realistic milestones.*

*IT Business Management principles will improve ROI steadily, on a quarterly basis*



- IT Strategy and Charter
- Measuring IT Business Management Maturity
- Critical Success Factors
- Overcoming Challenges and Obstacles in ITBM
- Deriving ROI in ITBM

- Required Mission and Corporate alignment
- Operating Model for Company Collaboration
- IT Task Management Structure and Monitoring
- Collaboration with LoBs and Strategic Monitoring

- Current State baseline / starting point
- Building Blocks for ITBM Roadmap
- Roadmap of Process Improvement
- ITBM Roadmap Monitor-



- JCC-EP IT Business Management Maturity Assessment Tool; Risk framework, ROI analysis
- ITBM Valuation Pad
- Roadmap / Project Sequencing

- Organizational templates for ‘Business Alignment’
- Mission, vision, values alignment templates
- Departmental Strategic Plan blueprint and guides

- Adoption Program and Project plan
- Maturity Measuring tool and tracker
- ROI Quarterly Calculator
- Workbook and complete set of Exec Templates