



Fast-Track IT Enablement™ for IT Business Management Executives

Jump-start action on Day 1

Workshops for Latest Management Challenges

SPEAKING THE LANGUAGE OF YOUR BUSINESS EXECUTIVES ACROSS MAJOR IT DOMAINS

If you get questions like these from your chief executives...



- *Are we spending too much for our infrastructure?*
- *Is the ROI on our cloud strategy optimal?*
- *Can we expedite performance while reducing IT spend?*
- *Can we use Cloud technology as a strategic advantage?*
- *Does Risk Management strategy derives returns?*

...and you answer with a simple 'Yes' or 'No', it doesn't mean you're finished. Or maybe you are.

RECENT CUSTOMER SUCCESS

Energy utility company was challenged with presenting its IT service value to its executive customers – in business terms and not only technical terms. We jointly architecture, exec presentation and roadmap in 1 day.

Leading Enterprise Software company needed Sales force to confidently and immediately present how supply chain ROI is derived for IT Operations. After six hours, the team was versed in the value of Business Analytics for its IT Finance and Technology prospects. They delivered implementation recommendations for their prospects.

CIO Consortium requested that we organize/educate its members on Application portfolio value for their business unit leadership. They had tailored presentation, strategy, metrics and plan in one day.


YOUR BENEFITS






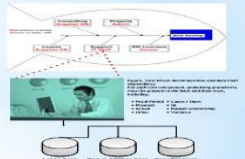
- Your leadership attacking latest IT challenges with structure and rigor on Day 1 – Fast-Track knowledge
- Executive ROI tools and execution plans to advance/measure hard benefits of your IT strategy
- Senior IT managers stepping into IT “business management” responsibility



OUR DIFFERENCE

- Ready to use, structured, tangible and practical for IT business management
- Executive IT leaders and practitioners who built “business management” IT
- Plans and *Answers* to your IT Challenge, **in one day**, with minimal impact to your schedule.

Collaborate	Drive	Sustain
		
<ul style="list-style-type: none"> • R&Rs for all program stakeholders 	<ul style="list-style-type: none"> • ROI in a matter of weeks vs. years. 	<ul style="list-style-type: none"> • Tools to maintain and sustain urgency 
<ul style="list-style-type: none"> • Communication plans and Customer Project Guidelines • Progress Tracking tools and guidelines 	<ul style="list-style-type: none"> • Templates, workflow and artifacts for IT strategy • Stepwise value tagging plan 	<ul style="list-style-type: none"> • Operational Excellence guidance plan and templates • Benefits Analysis and Gap Analysis tools
Day 0 Readiness	Day 1 Action Plans	Day 1+ Success

SUMMARY CATALOG ALL SERIES ON REVERSE



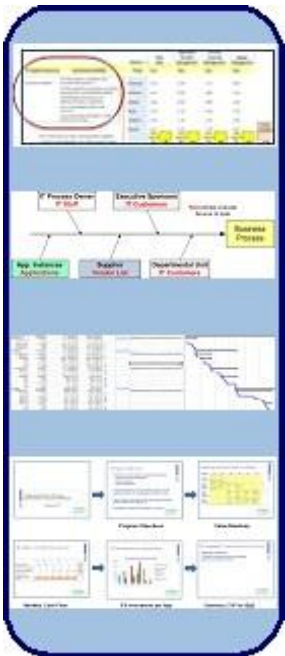
Fast-Track IT: The Enablement Series™

Summary Catalog

For IT Business Management Executives

IT Executive Credibility on Day 1

SUMMARY CATALOG AND MANAGEMENT FOCUS



Each workshop is
includes license for

- Tools
- Presentation templates
- Documents
- Work Streams

For additional
information, see
detailed Prospectus
on each series.

Series #	Series	Work Shop #	Workshop	Executive Mgmt	VP / Directors	Senior Managers	Program & Acct. Mgrs
A	IT Business Management	1	ITBM Fundamentals Driving ROI				
		2	Organization, Strategy and Team Building				
		3	ITBM Roadmap for Adoption				
B	Financial Management	4	Service Financials				
		5	Cloud and Supplier Financial Mgmt.				
		6	IT Budget Planning / Control				
C	Operational Excellence	7	Process Profit				
		8	Gaining through a One-off				
		9	IT Operations and Business Performance				
D	Risk Management	10	Risk Management, Regulation and Profit				
		11	Business Continuity				
		12	Security and Revenue Enhancement				
E	Program Office Execution	13	International Communication and Culture				
		14	Portfolio Management Leadership				
		15	Account Management Success				
F	M&A Management	16	IT Due Diligence				
		17	Integration Management				
		18	IT Strategy and New Company Alignment				
G	Mobility and the	19	BYOD and Competitive Advantage				
		20	BYOD Support and Risk Mitigation				
		21	BYOD and IT's New Role				

Primary Focus
 Secondary Focus